

**Audi A8 General Overview**

**Headline description:**  
 European F-Segment, aluminium spaceframe bodied luxury car competing directly with Mercedes Benz S-class. Audi's top of the range product.

**SOP:** 2002

**Projected sales:** 20k pa

**Markets:**  
 Northern USA, Western Europe, Asia

**Body types:**  
 4 door sedan only.  
 Standard and long wheelbase versions

**Powertrain:**  
 4X4 ('Quattro') and 6 speed ,tiptronic' automatic transmission on all bar V6 with FWD and CVT.  
 3.0 litre V6, 3.7 litre V8, 4.2 litre V8 and 6.0 litre W12 petrol. 3.0 litre V6 and 4.0 litre V8 turbo diesel.  
 Front longitudinal position.



Exterior Design

Interior Design

Colour & Trim

Audi A8

Overview

Images

Market & Trends

Motor Shows

Car Finder

Show Comparable

**Audi A8 Exterior Design**

**Dimensions (mm):**

Length (swb / lwb) 5050 / 5180  
Width 1895  
Height (swb / lwb) 1445 / 1455  
W.base (swb / lwb) 2945 / 3075  
Track (front / rear) 1630 / 1615

**Proportions:**

Relatively low profile and long front overhang (due to FWD powertrain).

**Design Identity:**

Reserved, confident and serious. Relating closely to A6 and particularly A4 Audi sedans.

**Surfacing:**

Refined and taut, less soft than predecessor and A6.

**Development:**

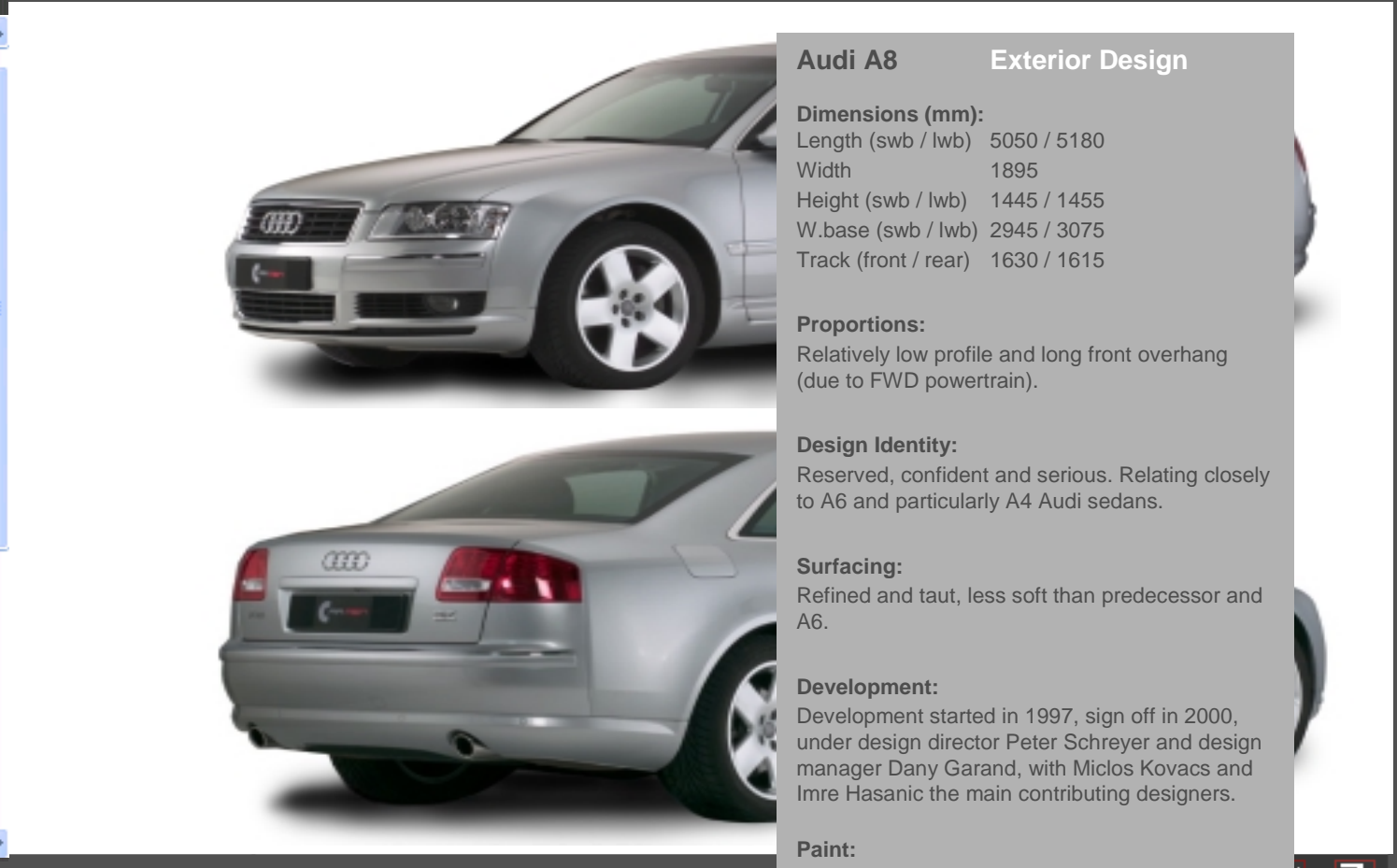
Development started in 1997, sign off in 2000, under design director Peter Schreyer and design manager Dany Garand, with Miclos Kovacs and Imre Hasanic the main contributing designers.

**Paint:**

14 body colours



- Select Brand
- Audi A8
- Limousine
- Alfa Romeo
- Aston Martin
- Audi
- Bentley
- BMW
- Cadillac
- Chrysler
- Citroen
- Daewoo
- Daihatsu
- Ferrari
- Fiat
- Ford
- Honda
- Hyundai
- Jaguar
- Jeep
- Kia
- Lamborghini
- Lancia
- Landrover
- Lexus
- Lotus
- Maserati
- Mazda
- Mercedes
- MG
- Mini
- Mitsubishi
- Morgan



**Audi A8 Exterior Design**

**Dimensions (mm):**  
Length (swb / lwb) 5050 / 5180  
Width 1895  
Height (swb / lwb) 1445 / 1455  
W.base (swb / lwb) 2945 / 3075  
Track (front / rear) 1630 / 1615

**Proportions:**  
Relatively low profile and long front overhang (due to FWD powertrain).

**Design Identity:**  
Reserved, confident and serious. Relating closely to A6 and particularly A4 Audi sedans.

**Surfacing:**  
Refined and taut, less soft than predecessor and A6.

**Development:**  
Development started in 1997, sign off in 2000, under design director Peter Schreyer and design manager Dany Garand, with Miclos Kovacs and Imre Hasanic the main contributing designers.

**Paint:**  
14 body colours



**Audi A8 Exterior Design**

**Dimensions (mm):**  
Length (swb / lwb) 5050 / 5180  
Width 1895  
Height (swb / lwb) 1445 / 1455  
W.base (swb / lwb) 2945 / 3075  
Track (front / rear) 1630 / 1615

**Proportions:**  
Relatively low profile and long front overhang (due to FWD powertrain).

**Design Identity:**  
Reserved, confident and serious. Relating closely to A6 and particularly A4 Audi sedans.

**Surfacing:**  
Refined and taut, less soft than predecessor and A6.

**Development:**  
Development started in 1997, sign off in 2000, under design director Peter Schreyer and design manager Dany Garand, with Miclos Kovacs and Imre Hasanic the main contributing designers.

**Paint:**  
14 body colours

Mr. James Bond, Aston Martin

**Audi A8**  
Number of Assets: 14 pc  
Filesize total: 0.7 mb

**Mazda RX-7**  
Number of Assets: 21 pc  
Filesize total: 1.8 mb